



PROVIEW PUBLISHING SERVICES

THOMSON REUTERS SELF-PUBLISHING EBOOK SERVICE

Thomson Reuters ProView® is the premier eBook experience for Professionals worldwide. ProView has an expanding list of titles across multiple countries, currently supports seven languages, and can be accessed on multiple devices. It gives you access to your eBook library wherever you need it.

Do any of the following sound familiar?

- Publishing is going through a **challenging** digital transformation.
- Publishing **digitally** can be cumbersome.
- Expanding **eBook readership** is demanding, especially with large customers.
- eBook **go-to-market** initiatives can be technically limited.

We are now launching ProView Publishing Services, a brand new service that provides the ability to self-publish and distribute digital content using the premier eReader for Professionals worldwide, and keep track of its usage.

ADVANTAGES OF PROVIEW PUBLISHING SERVICES



Leverage ProView platform with features such as full-text search, secured annotations, content updating; on browser, tablets and smartphones



Content can be distributed internally and/or externally, supporting both one-time and subscription models, setting up expiration dates if needed



Maximize distribution opportunities through new sales channels or integrating your eCommerce site



Visibility of how is your content being used

WHAT ARE THE BENEFITS?

Efficiency

- Self-Publish when and where you want
- Standardized publishing, based on ePub2
- Handle multiple types of publications (books, magazines, looseleafs, etc.)
- Publish content from different departments
- Combine your content together with Thomson Reuters content in one platform
- Printing and office space costs savings

Innovation

- Leverage a global eBook platform
- Enable Publishers to update their content within the same edition of the title
- Integrate your content and Thomson Reuters content with your 'discovery tools'

Sales & Distribution

- New potential customers
- Expand the use of your own content within your organization
- Maximize distribution capabilities
- Integrate with your current eCommerce site
- Leverage content update distribution
- Content available 24x7

Brand

- Digital and Eco-friendly image
- Security of working with Thomson Reuters brand
- Adopt our badges to leverage the Thomson Reuters ProView brand



Learn more about Thomson Reuters ProView eBook platform here:

<https://info.proview.thomsonreuters.com/en/publishing.html>

For more information on ProView Publishing Services, please contact your Thomson Reuters Representative.